

APPLE & GRAPE HARVEST FESTIVAL

STREET STALL APPLICATION

2024 STALLHOLDER INFORMATION DOCUMENT

PLEASE ENSURE YOU HAVE READ AND UNDERSTOOD THIS DOCUMENT AND THE STALLHOLDER TERMS AND CONDITIONS DOCUMENT BEFORE APPLYING.

Thank you for expressing interest in joining us as a stall holder. The Apple and Grape Harvest Festival (A&G HF) is a 10 day Festival held in Stanthorpe and its surrounds. The 2024 Festival features a host of activities commencing Friday 24 February 2024 –through to the Sunday 03 March 2024. Detailed information on the range of activities programmed for the Festival is available through our website. Your Application for a Stall is for the last weekend of the Festival **01 – 03 March 2024.**

The A&G HF is a very popular event and traditionally hosts upwards of 80,000 visitors to each event.

All applications **MUST** be submitted online at www.appleandgrape.org. **Applications will close on 01 February 2024.** Any late or incomplete submissions will not be considered. A&G HF will advise you as early as possible whether you are successful and a Tax Invoice for Fees will be forwarded for payment by the due date.

Street Stalls are managed in 3 distinct Zones. Your application will request space in one or more of these Zones. The Zones are:

Marsh Street Friday, Saturday and Sunday.

Victoria Street Saturday and Sunday.

High/Maryland Street Saturday only.

The Marsh Street Zone is part of the Weeroona Park ticketed security precinct.

MARSH STREET

This zone is a ticketed precinct surrounded by security fencing and hosts the “**3 Day Wine and Food Fiesta**”. Stalls in this zone are **ONLY** available as a 3 day package. The Festival restricts the type of Stalls trading in Marsh Street on all 3 days to international food, local wineries and local craft breweries. To maximise the culinary experience for visitors Food stalls are restricted so that only a single type of cuisine is available (no double ups) throughout the zone. Double ups may be offered a site in adjoining Victoria Street for the Saturday and Sunday subject to space availability.

Weeroona Park hosts live entertainment Friday evening and all day on both Saturday and Sunday.

Stallholders in Marsh Street are required to Bump-In on Friday after road closures are in place and be ready for business by 5pm. Stallholder vehicles (not part of your stall) MUST be removed off-site by 4pm Friday. Directions on where your stall is located will be forwarded to you by the A&G HF prior to the Festival to assist with Bump-In. Once you have Bumped-In you will be expected to remain on site until after 6.30pm Sunday when the Park closes. Re-stocking must be done each morning however all vehicles must be clear of the Park by 0800 each day. **NO** stallholder vehicles will be allowed to remain within the secure area.

Stalls in Marsh Street are based upon a 3m x 3m standard. Due to space restrictions Wineries and breweries are restricted to 1 x Standard Site only (ie: 3m x 3m) to ensure the greatest variety of exhibitors. Food stalls are restricted to a maximum of 6m x 3m so as to maximise the variety of food styles available.

Limited 15amp power is available to stallholders. As such wineries and breweries will be restricted to a single power supply only. Power Fees are \$150/outlet for the 3 days.

Marsh Street Trading Hours

Friday	5pm – 9.30pm	
Saturday	9am – 9.30pm	
Sunday	9am – 6.30pm (Last Drinks 6pm)	(Vacate site by 7pm)

Marsh Street Site Fees (3 day package only)

Stall Size	Power	Standard Fee	Early Bird Fee
Standard Site			
3m (deep) x 3m (frontage)	Nil	\$920	\$828
3m (deep) x 3m (frontage)	1	\$1,070	\$963
3m (deep) x 3m (frontage)	2	\$1,220	\$1,098
Large Site (Food Stalls only)			
3m (deep) x 3.1m to 6m (frontage)	Nil	\$1,120	\$1,008
3m (deep) x 3.1m to 6m (frontage)	1	\$1,270	\$1,143
3m (deep) x 3.1m to 6m (frontage)	2	\$1,420	\$1,278

DO NOT PAY SITE FEES UNTIL YOU HAVE BEEN ACCEPTED AND RECEIVE PAYMENT INSTRUCTIONS VIA EMAIL FROM THE FESTIVAL

All Site Fees MUST be paid by 31 January 2024. A 10% (Early Bird) discount will apply for all Fees (Site and power) received by the Festival prior to 01 December 2023.

The Festival will be operating a “Wait List” of Applications for all areas. Failure to pay Fees by the due date will result in cancellation of your booking. Your site will be offered to another applicant on the “wait list”.

VICTORIA STREET

Victoria Street is situated adjacent to the main entrance to Weeroona Park and joins Weeroona Park to High Street. Sites in Victoria Street will generally be sold as 2 day package and preference will be given to these 2 day applications. Applications for a single day will be considered however the A&G HF reserves the right to refuse a 1 day application if the site cannot be filled by another Stall on the alternate day.

Stallholders in Victoria Street are required to Bump-In early Saturday morning and be ready to trade by 0900 each day. A&G HF staff will be available to assist with Bump-In from 0500. Larger vehicles/trailers are encouraged to arrive early before the street gets congested with smaller stalls. Directions on where your stall is located will be forwarded to you by the A&G HF prior to the Festival to assist with Bump-In. Victoria Street is NOT inside the secure security zone and therefore it is the stallholder's responsibility to secure your site on Saturday night. Stallholders will be given vehicular access to Bump-In on Sunday morning. Stallholder vehicles MUST be clear of Victoria Street by 0800 each day.

Victoria Street is open to all types of stalls (food and non-food). The Standard Stall size in Victoria Street is 4m (deep) x 3m (frontage). Large sites 3.1m to 6m (frontage) are available (at additional cost) however all stalls are limited to a maximum of 4m deep. Larger sites (greater than 6m frontage) may be requested but approval will be at the discretion of A&G HF.

Limited 15amp power is available in Victoria Street. Priority for power will be given to Food Stalls. Stalls will be limited to a maximum of 2 power outlets each. If you require additional power for your stall you must clearly identify the requirement in your application. There will be no guarantee the additional power will be available. A&G HF will assess power requests and advise the applicant as early as possible whether the extra power is available. Power Fees are \$60/day for each outlet provided.

Victoria Street Trading Hours

Saturday 9am – 11pm (Saturday only stallholders vacate site by 12am)

Sunday 9am – 6pm (Vacate site by 7.30pm)

Victoria Street Site Fees (each day)

Day	Stall Size	Power	Standard Fee	Early Bird Fee
Saturday				
	Standard Site			
	4m (deep) x 3m (frontage)	Nil	\$360	\$324
	4m (deep) x 3m (frontage)	1	\$420	\$378
	4m (deep) x 3m (frontage)	2	\$480	\$432
	Large Site			
	4m (deep) x 3.1m to 6m (frontage)	Nil	\$460	\$414

	4m (deep) x 3.1m to 6m (frontage)	1	\$520	\$468
	4m (deep) x 3.1m to 6m (frontage)	2	\$580	\$522
Sunday				
	Standard Site			
	4m (deep) x 3m (frontage)	Nil	\$360	\$324
	4m (deep) x 3m (frontage)	1	\$420	\$378
	4m (deep) x 3m (frontage)	2	\$480	\$432
	Large Site			
	4m (deep) x 3.1m to 6m (frontage)	Nil	\$460	\$414
	4m (deep) x 3.1m to 6m (frontage)	1	\$520	\$468
	4m (deep) x 3.1m to 6m (frontage)	2	\$580	\$522

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HIGH/MARYLAND STREETS

High and Maryland Streets are the main street of Stanthorpe and host the Grand Parade and Grape Crush on Saturday afternoon. Road closures for both Streets will be put in place from early Saturday morning until midnight Saturday night. This area is by far the most congested of the Festival on Saturday.

For the purposes of applying for a Stall Site, High Street commences at the roundabout at the Northern end of Stanthorpe (Lock Street) and runs down to the Post Office roundabout at Railway Street. Maryland Street commences at the Post Office roundabout (Railway Street) and runs South to Folkstone Street. You will be required to designate whether you want to be located in either High or Maryland Street. High Street is also adjacent to Victoria Street which then runs down to the main entrance to Weeroona Park.

High/Maryland Street is **ONLY** available for the Saturday of the Festival.

High/Maryland Street is open to all types of stalls (food and non-food). The Standard Stall size is 4m (deep) x 3m (frontage). Large sites 3.1m to 6m (frontage) are available (at additional cost) however all stalls are limited to a maximum of 4m deep. Larger sites (greater than 6m frontage) are available upon request. Costs for these requests will be advised by the A&G HF.

Stallholders in High/Maryland Street are required to Bump-In early Saturday morning and be ready to trade by 0900. A&G HF staff will be available to assist with Bump-In from 0500. Larger vehicles/trailers are encouraged to arrive early before the street gets congested with smaller stalls.

Stallholder vehicles MUST be clear of High/Maryland Street by 0800. Directions on where your stall is located will be forwarded to you by the A&G HF prior to the Festival to assist with Bump-In

Limited 15amp power is available throughout High/Maryland Street. Priority for power will be given to Food Stalls. Stalls will be limited to a maximum of 2 power outlets each. If you require additional power for your stall you must clearly identify the requirement in your application. There will be no guarantee the additional power will be available. A&G HF will assess power requests and advise the applicant as early as possible whether the extra power is available. Power Fees are \$60/day for each outlet provided.

High/Maryland Street Trading Hours

Saturday (only) 0900 – 10pm (vacate site by 11pm)

Stallholders in High/Maryland Street will be expected to trade until completion of the fireworks. At this point pedestrian traffic reduces significantly. A&G HF staff will liaise with police with respect to progressively removing the road closures from the Folkstone end of Maryland Street. Stallholders should not expect to have vehicular access to pack up their stall until the road closures are removed and it is safe to do so. Pedestrian safety is paramount at all times. Traditionally Maryland Street opens up before High Street.

High/Maryland Street Site Fees (Saturday only)

Stall Size	Power	Standard Fee	Early Bird Fee
Standard Site			
4m (deep) x 3m (frontage)	Nil	\$290	\$261
4m (deep) x 3m (frontage)	1	\$350	\$315
4m (deep) x 3m (frontage)	2	\$410	\$369
Large Site			
4m (deep) x 3.1m to 6m (frontage)	Nil	\$370	\$351
4m (deep) x 3.1m to 6m (frontage)	1	\$450	\$405
4m (deep) x 3.1m to 6m (frontage)	2	\$510	\$459

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A&G HF CONTACT DETAILS

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