



## Would you like to become a Young Ambassador for the 2022 Stanthorpe Apple and Grape Harvest Festival?

Stanthorpe's iconic Apple and Grape Harvest Festival is celebrated every two years on an even year: 2016, 2018, 2020 and so on. The Festival Committee offers to residents of the Southern Downs an opportunity to become involved in this unique festival as a Young Ambassador.

### Young Ambassador Requirements

- Male or Female
- Aged between 18 – 28 years.
- Single or married.
- A committee that will support you with your events to fundraise, help promote and support this festival by fundraising.
- A business or organisation that will support you as a sponsor and receive in return coverage of their business every time you are in the public eye, through your page on the festival website and social media links, leading up to and for the duration of the festival. If you are successful, this will follow through to the next festival when you will officially hand over to the next successful winner.

The Festival Committee offers a free Toastmasters course to help the Young Ambassadors with the ability to hold conversations and speak confidently in any situation, develop self-awareness, and presentation of themselves during the festival and further into their lives and careers. Young Ambassadors will visit businesses around the area to gain knowledge and learn to speak confidently about the history and diversity of the Southern Downs and associated regions. Ambassadors will also be required to be on at least one (1) Apple and Grape sub-committee, where they will learn skills such as, but not limited to finance, event planning and media communication.

The first public appearance is an introduction to the community at the Stanthorpe races in October; and here you will be encouraged to try your new skills learned at speech craft. Following this there are many other activities where you will represent the Apple and Grape Harvest Festival.

### Ambassador Incentive Program

Ambassadors will have an incentive scheme paid to you on the funds you raise for the Festival and these bonuses are collected after the Festival. There is a clothing allowance of \$500.00 payable after you raise \$3,000 (excluding the nomination fee of \$200 which is paid by your sponsor)

The two winners "Festival Ambassador" and "Fundraising Ambassador" each receive a travel prize plus many other prizes. There is also an "Ambassadors Choice" Award.

Along the way you will learn more about the wonderful area we live in and enjoy the experience of meeting many new people.